



GBA LEADERSHIP CONFERENCE SPONSORSHIP INFORMATION

JULY 22-25, 2019 | PONTE VEDRA, FL

GBA invites our Associate Members, Bank Counsel, Strategic Partners and member banks who have products and services that would be of interest to the emerging leaders in our Georgia banks to participate in this event through sponsorship. This opportunity is available on a first-come, first-served basis.

Please select your sponsorship level.

SPONSORSHIP LEVELS & BENEFITS

☐ STARFISH SPONSOR (\$1,000)

- Listing on the event info and registration website
- Recognition in printed event materials
- Prominent display of company name and logo in PowerPoint at event
- Recognition from podium to full audience during event
- Sponsor ribbons provided for all on-site representatives
- Insertion of company-provided flyer/brochure into attendee packet
- Selection of one premium add-on opportunity that varies by event and sponsor level
- Advance list of attendees

☐ CORAL REEF SPONSOR (\$2,000)

All **Starfish** benefits plus:

- Company logo on table tents during sponsored event
- Prominent common-area signage recognition for duration of event
- Opportunity to place company-provided logo-item in conference bag or at each seat

☐ HIGH TIDE SPONSOR (\$3,000)

All **Starfish** and **Coral Reef** benefits plus:

- One ad in the GBA E-Bulletin
- Inclusion of logo and sponsor contact info in special post-event sponsor recognition email to attendees
- Opportunity for in-room gift delivery if available

☐ DOLPHIN SPONSOR (\$5,000)

All **Starfish** and **Coral Reef** benefits plus:

- Exhibit booth
- Two ads in the GBA E-Bulletin
- Inclusion of logo and sponsor contact info in special post-event sponsor recognition email to attendees
- Opportunity for in-room gift delivery if available
- Social media mention
- Opportunity to introduce speaker

With questions about sponsorship, contact [Kathy Friestad](#) at 404.420.2024.
To learn more about becoming a member, contact [Bo Brannen](#) at 404.420.2014.

GBA LEADERSHIP CONFERENCE SPONSORSHIP FORM

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Please select your complimentary package add-on.

COMPLIMENTARY ADD-ONS

STARFISH (\$1,000)

- Children's Prizes (2)
- Morning Break (2)
- Beach Balls
- Kegs
- DJ
- "Burger Bash" Bar

CORAL REEF (\$2,000)

- Mobile Website
- Hotel Room Key Cards
- Face Painters & Balloon Artists
- Breakfast (2)
- Commemorative "Solo" Cup
- Bottled Waters

HIGH TIDE (\$3,000)

- Welcome Reception & Buffet
- Welcome Kids' Buffet
- "Burger Bash" Dinner

DOLPHIN (\$5,000)

- Closing Speaker

If an option is no longer available or you have creative ideas, the GBA team will work with you to develop a custom sponsorship experience.

COMPANY

Company Name (for printed materials): _____

Company Mailing Address: _____

Contact Name: _____

Business Phone: _____

Email: _____

Cell Phone: _____

PAYMENT INFORMATION

CHARGE MY CARD
(AMEX, MC or VISA)

INVOICE MY COMPANY

CHECK ENCLOSED
(Payable to Georgia Bankers Association)

Card Number: _____

Expiration: _____

Name on Card: _____

Billing Address: _____

Signature: _____

Date: _____

Submit this form and your logo to kfriestad@gabankers.com or
Georgia Bankers Association, Attn: **Kathy Friestad**, 50 Hurt Plaza, Suite 1050, Atlanta, GA 30303